President, San Diego Allergy Society

San Diego, CA

immunology, clinical pharmacology, and internal medicine.





Bob Geng, MD

Voluntary Associate Clinical Professor, Allergy & Immunology

Co-Director, AAFA-sponsored Severe Asthma Program

Rady Children's Hospital

Allergy/Immunology Director, Multidisciplinary Atopic Dermatitis

Program

University of California San Diego

Bob Geng, MD, serves as a voluntary associate clinical professor at the University of California, San Diego in San Diego, CA. He earned his medical degree and completed his residency in internal medicine at Washington University in St. Louis, MO. He then completed fellowships in allergy & immunology and clinical pharmacology at the University of California, Los Angeles. Prior to attending medical school, Dr Geng earned both a Bachelor of Science degree, as well as a Master of Arts degree in International Affairs from the School of Foreign

Dr Geng leads a clinical research team that conducts a number of sponsored clinical trials, as well as investigator-initiated studies in allergic respiratory disease and on primary immunodeficiency disorders in adults and children. Currently, Dr Geng is the President of the San Diego Allergy/Immunology Society, serves on the Editorial Advisory Board of the *IG-Living Magazine* (a primary immunodeficiency patient-focused publication), and is a speaker for the Immune Deficiency Foundation. Dr Geng is also the allergy director of the Multidisciplinary Atopic Dermatitis Program, as well as the co-director of the Severe Asthma Center at Rady Children's Hospital/UCSD sponsored by the Allergy Asthma Foundation of America.

Service at Georgetown University in Washington, DC. Dr Geng is board certified in allergy/





Lauren Loop

Eczema Educator/Lead Clinical Research Coordinator
Rady Children's Hospital

Director, Grants and Rare Disease

Allergy and Asthma Medical Group and Research Center

Executive Director
San Diego Allergy Society
San Diego, CA

Lauren Loop, currently works as the director of Grants and Rare Disease at the Allergy and Asthma Medical Group and Research Center and as the lead clinical research coordinator at UCSD and Rady Children's Hospital in the Department of Allergy and Immunology. Lauren also serves as the patient educator and quality control analyst in the Multidisciplinary Atopic Dermatitis Program at Rady Children's Hospital. Lauren received her BS degree in biochemistry at California Polytechnic State University in San Luis Obispo, CA





Reid Oldenburg, MD, PhD
Assistant Professor, Department of Dermatology
University of California San Diego
San Diego, CA

Reid Oldenburg, MD, PhD, is an assistant professor at the University of California San Diego Department of Dermatology in San Diego, CA. Dr Oldenburg received his medical degree from Case Western Reserve University in Cleveland, OH and completed his residency at the UC San Diego School of Medicine. He also completed a doctorate in immunology at the Pasteur Institute in collaboration with Université Paris Cité in Paris France. Dr Oldenburg is board certified in dermatology.

Dr Oldenburg is involved in the training and education of medical students and residents at UC San Diego School of Medicine. Outside of clinic, he is dedicated to using translational scientific approaches and clinical trials to study the immunopathogenesis of severe cutaneous adverse reactions, such as drug induced hypersensitivity syndrome, toxic epidermal necrolysis, and reactive infectious mucocutaneous eruptions. He is also investigating novel therapeutics for the treatment of keloids. Dr Oldenburg is a member of the American Academy of Dermatology and the Pediatric Dermatology Research Alliance.





Katie Smiley, PA-C Clinic Coordinator, Multidisciplinary Atopic Dermatitis Program Rady Children's Hospital San Diego, CA

Katie Smiley, PA-C, is a certified physician assistant who currently serves as the clinic coordinator for the multidisciplinary atopic dermatitis program through Rady Children's Hospital in San Diego, CA.

Katie received her physician assistant training at George Washington University in Washington, DC and graduated with a master of science degree. She began her professional career in pediatrics prior to relocating to San Diego, CA and Rady Children's Hospital. She is a dual-specialty PA, practicing in both pediatric dermatology and allergy/immunology.